



WKMG

ORDER

Print Date 09/11/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision 255513 /

Original Date / Revision
07/31/12 08/30/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1537

Alt Order # 6259548

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 243675

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	139	\$207,123.75	\$243,675.00	0.00	10/29/12	11/06/12	139	\$207,123.75	\$243,675.00
Totals	139	\$207,123.75	\$243,675.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	10/30/12	11/05/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$400.00		0.00			
E 2	WKMG	10/30/12	11/05/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,500.00		0.00			
E 3	WKMG	10/30/12	11/05/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$600.00		0.00			
E 4	WKMG	10/30/12	11/05/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$600.00		0.00			



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	10/30/12	11/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$600.00		0.00			
E 5	WKMG	10/30/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$500.00		0.00			
E 6	WKMG	10/30/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$350.00		0.00			
E 7	WKMG	10/30/12	11/05/12	3-4p Doctors Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$350.00		0.00			
E 8	WKMG	10/30/12	11/05/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$450.00		0.00			
E 9	WKMG	10/30/12	11/05/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$550.00		0.00			
E 10	WKMG	10/30/12	11/05/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$275.00		0.00			
E 11	WKMG	10/30/12	11/05/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$650.00		0.00			
E 12	WKMG	10/30/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$400.00		0.00			
E 13	WKMG	10/30/12	11/05/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$650.00		0.00			
E 14	WKMG	10/30/12	11/05/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$800.00		0.00			
E 15	WKMG	10/30/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$500.00		0.00			
E 16	WKMG	10/30/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,200.00		0.00			



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WKMG	10/30/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,200.00		0.00			
E 17	WKMG	10/30/12	11/05/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,000.00		0.00			
E 18	WKMG	10/30/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$350.00		0.00			
E 19	WKMG	10/30/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$1,000.00		0.00			
E 20	WKMG	10/30/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$300.00		0.00			
E 21	WKMG	10/30/12	11/02/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$7,000.00		0.00			
E 22	WKMG	10/30/12	11/02/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$4,500.00		0.00			
E 23	WKMG	10/30/12	11/02/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$6,000.00		0.00			
E 24	WKMG	10/30/12	11/05/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	1-----					1	\$8,000.00		0.00			
E 25	WKMG	10/30/12	11/05/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$10,000.00		0.00			
		Week: 11/05/12	11/11/12	1-----					1	\$10,000.00		0.00			
E 26	WKMG	10/30/12	11/05/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	1-----					1	\$8,000.00		0.00			
E 27	WKMG	10/30/12	11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$1,200.00		0.00			



WKMG

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Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WKMG	10/30/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$450.00		0.00						
E 29	WKMG	10/30/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$350.00		0.00						
E 32	WKMG	10/30/12	11/03/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$3,000.00		0.00						
E 34	WKMG	10/30/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$200.00		0.00						
E 35	WKMG	10/30/12	11/03/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5	WKMG	10/29/12-11/04/12		Sat 6p News	6-630p		-----Sa--	:30	(\$400.00)	0.00	NM				
See MG 35.6, 35.7															
[Program not airing due to NCAA Football]															
6	WKMG	11/03/12-11/03/12		5-7a Sat News	5-7a		-----Sa--	:30	\$200.00	0.00	NM				
Ⓜ MG for 35.5 11/03															
7	WKMG	11/03/12-11/03/12		5-7a Sat News	5-7a		-----Sa--	:30	\$200.00	0.00	NM				
Ⓜ MG for 35.5 11/03															
E 36	WKMG	10/30/12	11/03/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$350.00		0.00						
E 37	WKMG	10/30/12	11/04/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$7,000.00		0.00						
E 38	WKMG	10/30/12	11/04/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$1,300.00		0.00						
E 39	WKMG	10/30/12	11/04/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$1,200.00		0.00						
E 40	WKMG	10/30/12	11/04/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$1,200.00		0.00						
E 41	WKMG	10/30/12	11/04/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WKMG	10/30/12	11/04/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$450.00		0.00			
E 44	WKMG	10/30/12	11/04/12	NFL Game 2 Game 2	CM	various (4:15 PM-7:00 PM)	-----1	:30	1	\$18,000.00	P-3	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$18,000.00		0.00			
E 45	WKMG	10/30/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$200.00		0.00			
E 46	WKMG	10/30/12	11/04/12	Sun 630p News No Show/NFL gm2	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WKMG	10/29/12-11/04/12		Sun 630p News		630-7p	-----Su	:30		(\$700.00)		0.00	NM		
See MG 46.6,46.7															
[Program not airing due to NFL]															
6	WKMG	10/30/12-11/02/12		Morn News at 6a		6-7a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 46.5 11/04															
7	WKMG	11/04/12-11/04/12		6-830a Sun News		6a-830a	-----Su	:30		\$200.00		0.00	NM		
Ⓜ MG for 46.5 11/04															
E 47	WKMG	10/30/12	11/04/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$9,000.00		0.00			
E 48	WKMG	10/30/12	11/04/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$8,000.00		0.00			
E 49	WKMG	10/30/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$1,300.00		0.00			
E 50	WKMG	10/30/12	11/04/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$6,000.00		0.00			
E 51	WKMG	10/30/12	11/01/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$8,000.00		0.00			
E 52	WKMG	10/30/12	11/01/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$8,000.00		0.00			
E 53	WKMG	10/30/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$9,000.00		0.00			



WKMG

Print Date: 09/11/12

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Contract / Revision **255513** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 53	WKMG	10/30/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$9,000.00		0.00			
E 54	WKMG	10/30/12	10/30/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$7,000.00		0.00			
E 55	WKMG	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$10,000.00		0.00			
E 56	WKMG	10/30/12	10/30/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$9,000.00		0.00			
E 57	WKMG	10/30/12	10/31/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$8,000.00		0.00			
E 58	WKMG	10/30/12	10/31/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$9,000.00		0.00			
E 59	WKMG	10/30/12	10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$8,000.00		0.00			
N 60	WKMG	11/06/12	11/06/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----					1	\$600.00		0.00			
N 61	WKMG	11/06/12	11/06/12	News at 5p News at 5p	CM	5-530p	-T-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----					1	\$650.00		0.00			
N 62	WKMG	11/06/12	11/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	-T-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/12	11/12/12	-T-----					1	\$500.00		0.00			
													Totals	139	\$243,675.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WKMG	08/02/12	08/13/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	1:00	3	\$3,600.00	P-3	0.00	NM	6	\$21,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--TF--					3	\$3,600.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					3	\$3,600.00		0.00			
2	WKMG	07/31/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	1:00	3	\$1,600.00	P-3	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	MTWTF--					3	\$1,600.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					3	\$1,600.00		0.00			
3	WKMG	07/31/12	08/13/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	1:00	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	MTWTF--					1	\$600.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					1	\$600.00		0.00			



WKMG

Print Date: 09/11/12

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Contract / Revision

255396

Flight Dates 07/31/12-08/13/12

Hiatus Dates

Original Date / Revision 09/11/12/ 09/11/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1519

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKMG	08/02/12	08/13/12	News at 6p News at 6p	CM	6-630p	MTWTF--	1:00	1	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--TF--					1	\$2,000.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					1	\$2,000.00		0.00			
5	WKMG	07/31/12	08/13/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	1:00	1	\$2,400.00	P-3	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	MTWTF--					1	\$2,400.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					1	\$2,400.00		0.00			
6	WKMG	08/03/12	08/10/12	Fri Prime 8p Undercover Boss	CM	8-9p	----1--	1:00	1	\$6,000.00	P-3	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	----1--					1	\$6,000.00		0.00			
	Week:	08/06/12	08/12/12	----1--					1	\$6,000.00		0.00			
7	WKMG	08/04/12	08/11/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	1:00	1	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----1-					1	\$300.00		0.00			
	Week:	08/06/12	08/12/12	-----1-					1	\$300.00		0.00			
8	WKMG	08/04/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	1:00	1	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----1-					1	\$1,100.00		0.00			
	Week:	08/06/12	08/12/12	-----1-					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WKMG	08/06/12-08/12/12		Sat 6p News		6-630p	-----Sa--	1:00		(\$1,100.00)		0.00	NM		
	See MG 8.3														
	[NO Show due to the PGA Championship]														
3	WKMG	08/11/12-08/11/12		PGA CHAMPIONSHIP		SA-SU 2P-7P	(2:00 PM-7:00 P-----Sa--	1:00		\$1,100.00		0.00	NM		
	Ⓜ MG for 8.2 08/11														
9	WKMG	08/05/12	08/05/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	1:00	1	\$3,600.00	P-3	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----1					1	\$3,600.00		0.00			
10	WKMG	08/05/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	1:00	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----1					1	\$1,000.00		0.00			
	Week:	08/06/12	08/12/12	-----1					1	\$1,000.00		0.00			
11	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	1:00	1	\$1,300.00	P-3	0.00	NM	3	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----1					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	07/30/12-08/05/12		CBS Evening News		630-7p	-----Su	1:00		(\$1,300.00)		0.00	NM		
	See MG 11.3														
	[4 HRA]														
3	WKMG	08/06/12-08/10/12		News at 5p		5-530p	MTWThF----	1:00		\$1,300.00		0.00	NM		
	Ⓜ MG for 11.1 08/05														
	Week:	08/06/12	08/12/12	-----1					1	\$1,300.00		0.00			

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	1:00	1	\$1,300.00	P-3	0.00	NM	3	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1			1		\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	VKMG	08/06/12-08/12/12		CBS Evening News			630-7p	-----Su	1:00	(\$1,300.00)	0.00	NM			
See MG 11.4,11.5 [per Brenda no 630-7p nws due golf/Tina hub]															
4	VKMG	08/08/12-08/10/12		Morn News at 6a			6-7a	--WThF----	1:00	\$650.00	0.00	NM			
(M) MG for 11.2 08/12															
5	VKMG	08/08/12-08/10/12		Morn News at 6a			6-7a	--WThF----	1:00	\$650.00	0.00	NM			
(M) MG for 11.2 08/12															
12	WKMG	07/31/12	08/07/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	1:00	1	\$12,000.00	P-3	0.00	NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	-1-----			1		\$12,000.00	0.00					
Week:		08/06/12	08/12/12	-1-----			1		\$12,000.00	0.00					
13	WKMG	08/12/12	08/12/12	M-SU 11p News M-SU 11p News	CM	11-1135p	-----S	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
Totals														34	\$91,800.00